



CUMBERLAND VALLEY CHRISTIAN SCHOOL

# RACE FOR EDUCATION

2024

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## What is Race for Education (RFE)?

Race for Education is our largest fundraiser of the year, and we get the entire student body involved! Students and staff raise money and on **May 3, 2024**, they will run or walk laps on the soccer field. Runners with the most laps are recognized and prizes are awarded to the individuals and the classroom that raise the most money. There are individual prizes too!

## Where does the money go?

It has always been our desire to make Christian education accessible to as many children as possible in our community. Each year, Race for Education helps to make this possible. Money raised through RFE goes toward tuition discounts. Whether it be multi-child, military, pastoral, etc, over 70% of CVCS families benefit from these tuition discounts.

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## How do I raise money for RFE?

This year we are using **PledgeStar**. (Instructions are on the next page.) Each student will still have their own giving page where they can collect donations. The easiest way to give is through your child's giving page. You can also send in cash or checks. Make sure you note the student's name!

## How do students earn prizes?

There are two simple steps for your child to earn prizes. First is to send emails or text messages (called "requests") through your child's PledgeStar page. PledgeStar will keep count of how many you send. The second step is to share on social media. PledgeStar is unable to track when you post your child's link, so you will need to email [tmiller@cvcslazers.com](mailto:tmiller@cvcslazers.com) and let us know once you've shared online. Deadline for prizes is April 15th. Check out page 3 for a list what students can earn!

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## Can I sponsor my child again this year?

We encourage our students to be as involved as possible, but we also recognize that sharing the donation page or sending emails can be time consuming for parents. Just as in the past, you, a family member, or friend may sponsor your child as a RFE participant. For a donation of **\$125.00 per child**, your student will qualify for all of the casual day prizes. See box 3 for how to make donations!



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## HOW TO USE PLEDGESTAR

This year, we're using an awesome web based fundraising system that makes it much easier for you to request pledges from your family and friends, and for them to make secure credit card donations online.

**You will have to register your child/children to create their fundraising page. It's super easy to do, and all emails/texts will be done through that page. Just follow the directions below to get started!**

### Using your computer's browser:

- Go to <http://pledgestar.com/cumberlandvalley>
- Click "Not Registered For This Year's Event"
- Enter your name and email address, then click "Submit"
- Follow the instructions on-screen to register your child as a Runner. You can continue adding Runners until you've registered all of your children who attend CVCS
- Add Family & Friends to send emails and/or texts

### Using your Android or Apple phone or tablet:

- Go to the Apple App Store on IOS or the Amazon App Store on Android and search for "PledgeStar" to download the Family App, or go to <https://pledgestar.com/cumberlandvalley/downloadapp.html>
- On the home screen enter your event code: "cumberlandvalley" to locate your event
- Click "Not Registered For This Year's Event"
- Enter your name and email address, then click "Submit"
- Follow the instructions on-screen to register your child as a Runner. You can continue adding Runners until you've registered all of your children who attend CVCS
- Add Family & Friends to send emails and/or texts



Or scan the QR code  
to register and get  
started!

When you finish, the system emails pledge requests to your family and friends, and allows them to make secure credit card donations online. You get notified each time a pledge is made, and you can track your pledge progress online.

Call 1-888-598-7510 if you need help.



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## PRIZES

**HOW TO EARN PRIZES:** After you register your child(ren), click “Add Family & Friends” to send texts or emails. (If you text and email the same person, it only counts as one request) PledgeStar will track how many requests you have sent. Click “Share on Social Media and Other Ways” to share online. After you share on social media, email [tmiller@cvcsblazers.com](mailto:tmiller@cvcsblazers.com) to let us know.

### Casual Day Prizes (Casual day guidelines will apply)

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|--|--|
| 1 share on social media OR 1 request sent    | <b>1 Casual Day &amp; CVCS Sunglasses</b>                  |
| 1 share on social media and 1 request sent   | <b>2 Casual Days &amp; CVCS Sunglasses</b>                 |
| 1 share on social media and 5 requests sent  | <b>3 Casual Days &amp; CVCS Sunglasses</b>                 |
| 1 share on social media and 10 requests sent | <b>4 Casual Days &amp; CVCS Sunglasses + a RFE T-Shirt</b> |
| Student Sponsorship for \$125                | <b>4 Casual Days &amp; CVCS Sunglasses + a RFE T-Shirt</b> |

*Paper mailers available upon request*

**Deadline to complete requirements for ALL prizes is April 15th (NO EXCEPTIONS)**

## Grand Prizes

Based on individual student's raised funds, not a combined family total

**Top 3 highest funds raised in each grade level will win (please note the grade levels and minimums below)**

<p><b>HS Gold</b> 7th - 12th Highest \$ amount raised (min. of \$200 raised) <b>\$150 Gift Card</b></p>	<p><b>HS Silver</b> 7th - 12th 2nd Highest \$ amount raised (min. of \$150 raised) <b>\$100 Gift Card</b></p>	<p><b>HS Bronze</b> 7th - 12th 3rd Highest \$ amount raised (min. of \$100 raised) <b>\$50 Gift Card</b></p>	<p><b>ELEM Gold</b> K3 - 6th Highest \$ amount raised (min. of \$200 raised) <b>\$150 Gift Card</b></p>	<p><b>ELEM Silver</b> K3 - 6th 2nd Highest \$ amount raised (min. of \$150 raised) <b>\$100 Gift Card</b></p>	<p><b>ELEM Bronze</b> K3 - 6th 3rd Highest \$ amount raised (min. of \$100 raised) <b>\$50 Gift Card</b></p>
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## A FEW NOTES...

### Please review the following Race for Education prize & participation guidelines

- Do not send emails to anyone that the child or his/her parent does not personally know. Please do not look through a directory or do an internet search and send emails to random people, businesses, etc. This ultimately has a negative impact on CVCS and fosters negative relations between the public and our school. We have received complaints in the past and would like to avoid these issues for the future.
- If you send a text and an email to the same person, they will only count as ONE request. Please limit texts and emails to one person per household. (For example: Do not send one email to the husband and one email to the wife.)
- Do not send emails to fellow CVCS families or CVCS staff unless you have received their approval in advance.
- Students cannot send emails to other students.
- Grand Prizes are based on the highest dollar amount raised per student by the April 15th deadline. This is not a combined family total.
- All emails/texts and social media sharing must be done through your child's page on PledgeStar. This is the only way we are tracking participation this year, and we don't want anyone to be missed.
- You will be asked to input your student's t-shirt size when you register them. However, they will only earn a t-shirt when they have met the requirements stated on page 3.
- Students must send **AT LEAST ONE email** or **share on social AT LEAST ONCE** in order to participate on Race day.

**\*\*Failure to follow and/or abide by any of these rules will result in elimination from eligibility of any prizes. Also, should we receive any complaints about sharing or emailing, the student will be disqualified from any prizes\*\***



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Business Name \_\_\_\_\_

Business Phone Number \_\_\_\_\_

Business Website \_\_\_\_\_

Phone Number or Website on T-Shirt

Phone\_\_\_\_\_ Website\_\_\_\_\_

Shirt Size \_\_\_\_\_

Contact Person \_\_\_\_\_

The t-shirt sponsorship will be \$150. Checks should be made payable to CVCS. Please submit the completed form no later than April 8, 2024.

Thank you for sponsoring our Race for Education event. If you have any questions please email Tiffany Miller at [tmiller@cvcsblazers.com](mailto:tmiller@cvcsblazers.com) or call 717-264-3266 ex. 143

Tiffany Miller  
Development Office